

SPONSORSHIP OVERVIEW

FEBRUARY 4-5, 2016



OREGON HIGHER EDUCATION SUSTAINABILITY CONFERENCE

ABOUT US

OREGON HIGHER EDUCATION SUSTAINABILITY CONFERENCE

The Oregon Higher Education Sustainability Conference (OHESC) is a platform for empowering and inspiring change making, facilitating action, and for sharing, networking, and collaboration related to sustainability within Oregon's higher education institutions. OHESC 2016 features two days of sustainability-related presentations, workshops, and networking for professionals, faculty, and students serving in a variety of roles around sustainability at our state's campuses.

ABOUT LANE COMMUNITY COLLEGE



Lane Community College's mission is to provide comprehensive, accessible, quality, learning-centered educational opportunities that promote student success. Serving over 30,000 community members each year, Lane offers a gateway to a four-year university, a path to a career, and a resource for the community.

Lane infuses sustainability throughout its academic and operational programs and, therefore, has created the Institute for Sustainable Practices to guide this effort. The Institute coordinates associate of applied science degrees in energy management, building controls systems, renewable energy technology, sustainability coordination, and water conservation as well as operational sustainability efforts such as energy efficiency and recycling. All Lane students have the opportunity to engage with sustainability principles and practices whether it is enrolling in one of our many sustainability-related classes or degree programs or volunteering for a campus sustainability project.



OUR FOCUS

WHY SUPPORT THE OREGON HIGHER EDUCATION SUSTAINABILITY CONFERENCE?

Support fellow colleges and universities in the state of Oregon as we investigate societal challenges, test drive potential solutions and shepherd in a sustainable future. Your financial backing of the 2016 Oregon Higher Education Sustainability Conference helps spur the advancement and adoption of sustainability at institutes of learning and beyond, as attendees carry new knowledge, skills and connections into the broader professional and academic arenas.

By co-hosting the event, your institution gains recognition for its leadership in advancing sustainability as well as the opportunity to showcase your accomplishments to a diverse audience of administration, faculty and students.

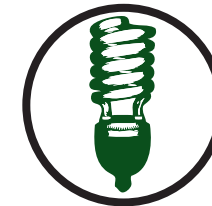
THEMES

- Social Justice
- Economic Sustainability
- Personal and Planetary Wellness

GOALS



Action and change



Innovation



Sharing, networking and collaboration



Engaging a diversity of the campus community

WHO ATTENDS?

The Oregon Higher Education Sustainability Conference attracts:

College & University Staff

Students

Faculty



WHY PARTNER?

VALUE WE OFFER

Sponsors at OHESC will have the opportunity to expose their company to a wide range of sustainability professionals and experts, as well as students interested in sustainability practice and research, within both public and private educational institutions. Benefits include:

Support the Mission

Invest in the Oregon Higher Education Sustainability Conference and drive its goal to enhance the sustainability practice and research among Oregon's higher education institutions.

Build Relationships

Collaborate with attendees to build new partnership opportunities and synergy between higher education and the regional business community.

Highlight Innovation

Attract new talent or investment by showcasing company visionaries and leading-edge practices

Gain Recognition

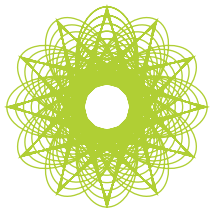
Build awareness within higher education institutions of your business, including its sustainability efforts and achievements.

Facilitate Learning

Provide a forum for brainstorming common challenges, highlighting best practices, and sharing lessons learned

SPONSORSHIP LEVELS

Key Collaborator	<ul style="list-style-type: none"> - Presenting Sponsor 	<p>These are exclusive opportunities to demonstrate your commitment to advancing the green economy as it relates to academic innovation and green operations.</p>
Stage Time	<ul style="list-style-type: none"> - Keynote Sponsor - Panel Sponsor 	<p>Choose a relevant topic from our program that aligns with your company's sustainability efforts and showcase your support for a related session or speaker.</p>
On-Site Engagement	<ul style="list-style-type: none"> - Stage Sponsor - Custom Sponsor - Registration Sponsor - Networking Sponsor 	<p>Select a prominent location on-site for your custom display. Spark excitement with conference attendees via interactive activities (lunch & learn, photo booth, ask-an-expert lounge, video reel, etc.).</p>
Community Engagement	<ul style="list-style-type: none"> - Custom Sponsor 	<p>Create resources that further the conversation about sustainability among our members. Bring people together with social spaces, resource guides, sustainability tours, tastings, test drives, funding for student registration, etc.</p>
Awareness	<ul style="list-style-type: none"> - Event Sponsor 	<p>Gain brand awareness through Oregon Higher Education Sustainability Conference marketing, plus exhibit on-site.</p>
Display	<ul style="list-style-type: none"> - Exhibitor 	<p>Showcase your products and services with an exhibitor space on-site.</p>



LET'S GET CREATIVE

Is there another way you'd like to partner with the Oregon Higher Education Sustainability Conference? Let's work together to create a package that helps you to connect with our audience.

SPONSORSHIP BENEFITS

	Presenting Sponsor	Stage Sponsor	Networking Reception Sponsor	Lunch & Learn Sponsor	Keynote Sponsor	Registration Sponsor	Panel Sponsor	Event Sponsor	Event Sponsor No Table	Exhibitor
Cost	\$10,000	\$7,500	\$7,500	\$5,000	\$5,000	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000*
Registration Passes	12	10	7	5	5	5	4	3	2	2
6ft Table-Top Exhibit Space	Custom	Custom	Custom	Custom	Custom	Custom	Custom	Custom		✓
Logo on Program	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Base Tier	Base Tier	Text Listing
Logo on Website	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier
Logo in Marketing	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Base Tier	Base Tier	
HTML Email Promo	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Base Tier	Base Tier	
On-Site Signage	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Base Tier	Base Tier	
On-Site Powerpoint Slideshow	Top Tier	Top Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Mid Tier	Base Tier	Base Tier	
Opt-In Attendee List *by request	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Speaking Introduction			✓	✓	✓	✓				
Banner Placement		✓	✓	✓	✓	✓				
Co-Branded Event Logo Feature	✓									

*Exhibitor (50% off for 501 c3 nonprofits)

GET IN TOUCH

CONTACT

Ericka Dickey-Nelson

Email ericka@ohesc.org

Call 503.969.7852

Website OHESC.org

EVENT DETAILS

Date February 4-5, 2016

Place Center for Meeting and Learning | Lane Community College

